

# ORDER



**Orders**  
**Order / Rev:** 162295  
**Alt Order #:** 06832240  
**Product Desc:** OBERMUELLER 4 CONG  
**Estimate:** 2082  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 10/30/12 / 10/30/12  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Buying Time  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Obermueller 4 Congress  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	50	\$23,450.00	\$19,932.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	50	\$23,450.00	\$19,932.50	0.00
<b>Totals</b>	<b>50</b>	<b>\$23,450.00</b>	<b>\$19,932.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
85	M	10/30/12	11/02/12	M-F 430-5a News M-F 430-5a News	CM	430-5a	- 1- 11- -	:30	3	\$150.00	2	0.00	NM	3	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1- 11- -					3	\$150.00		0.00			
86	M	11/05/12	11/05/12	M-F 430-5a News M-F 430-5a News	CM	430-5a	M- - - - -	:30	1	\$150.00	2	0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -					1	\$150.00		0.00			
87	M	10/30/12	11/01/12	M-F GMA M-F GMA	CM	7-9a	- 111- - -	:30	3	\$500.00	2	0.00	NM	3	\$1,500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 111- - -					3	\$500.00		0.00			
88	M	11/05/12	11/05/12	M-F GMA M-F GMA	CM	7-9a	M- - - - -	:30	1	\$500.00	2	0.00	NM	1	\$500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -					1	\$500.00		0.00			
89	M	10/30/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	- 1- 11- -	:30	3	\$350.00	2	0.00	NM	3	\$1,050.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1- 11- -					3	\$350.00		0.00			

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
90	M	11/05/12	11/05/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$350.00	2	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
91	M	10/30/12	11/02/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	-11-1--	:30	3	\$350.00	2	0.00	NM	3	\$1,050.00
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-11-1--					3	\$350.00		0.00			
92	M	11/05/12	11/05/12	M-F 9-10a Live with Kelly	CM	9-10a	M-----	:30	1	\$350.00	2	0.00	NM	1	\$350.00
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
93	M	10/30/12	11/02/12	M-F 3-4p Twin Cities Live	CM	3-4p	-1-11--	:30	3	\$225.00	2	0.00	NM	3	\$675.00
TWIN CITIES LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-11--					3	\$225.00		0.00			
94	M	11/05/12	11/05/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00
TWIN CITIES LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$225.00		0.00			
95	M	10/30/12	11/02/12	M-F 4-430p Millionaire	CM	4-430p	-TWTF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WHO WANTS TO BE A MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$400.00		0.00			
96	M	11/05/12	11/05/12	M-F 4-430p Millionaire	CM	4-430p	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
WHO WANTS TO BE A MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
97	M	10/30/12	11/02/12	M-F 430-5p News 430p News	CM	430-5p	-TWTF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$400.00		0.00			
98	M	11/05/12	11/05/12	M-F 430-5p News 430p News	CM	430-5p	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
99	M	10/31/12	11/01/12	M-F 5-530p M-F 5-530p	CM	5-530p	--11---	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--11---					2	\$700.00		0.00			
100	M	11/05/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
101	M	10/31/12	10/31/12	M-F 1102p News thru 1/2 M-F 1102p News	CM	1102-1132p	--W----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$400.00		0.00			
102	M	11/05/12	11/05/12		CM	1102-1132p	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
112	M	11/03/12	11/03/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
GMA-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$600.00		0.00			
113	M	11/04/12	11/04/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$900.00		0.00			
114	M	11/04/12	11/04/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$1,350.00	2	0.00	NM	1	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		Su Late News	10-1035p		-----Su	:30		\$1,300.00		0.00	NM		
115	M	10/30/12	11/02/12	M-F 3-4p Twin Cities Live	CM	3-4p	-TWTF--	:30	2	\$225.00	2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$225.00		0.00			
116	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$600.00		0.00			
117	M	11/03/12	11/03/12	11a-230p College FB ABC College Football	SPRT	11a-230p	-----S-	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$2,500.00		0.00			
118	M	10/30/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	-TWTF--	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$500.00		0.00			
N119	M	10/30/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	-TWTF--	:30	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$700.00		0.00			
													Totals	50	\$23,450.00